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## **IMPACT ARTISTS STATEMENT**

Impact, a non-profit Nebraska visual arts organization was founded in 1985—its mission to educate through outreach programs and exhibitions. From inception, Impact has been recognized for professionalism and a high level of creative expression.

Impact offers five major exhibition packages which rotate periodically, each with a focus theme. These themes evolve from Nebraska or Mid-Plains regional sources, but must have national appeal. Exhibits are available to large and small venues, both regionally and nationally. Impact's shows continue to generate widespread interest and provide a high-quality educational experience.

Twenty-five member artists work in a broad range of styles and media, and are nationally recognized within their respective artistic disciplines. Artists are elected through an independent jury. Each member commits to four years, participating in all programs, exhibitions, and meetings. Many founding members continue to be a part of the organization, a testament to their commitment and the organization's success.

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# **SAMPLES OF PUBLICITY**

Oversized postcard...two sided to display on windows



### Facebook event





FRIDAY AT 5 PM - 7 PM

# Impact... Willa Cather Exhibit ~ Nov 2021

Meadowlark Gallery/Perkins County Area Arts Council

Fri, Nov 5

Sat, Nov 6

Fri, Nov 12 +4

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#### **EXHIBITIONS**

#### 2023 Exhibit Schedule

April – July – Knight Museum, Alliance NE – Color of Music/Rhythm of Art
August – Studio 9, Scottsbluff, NE – Color of Music/Rhythm of Art
September 1-30 – Meadowlark Gallery, Grant, NE – Color of Music/Rhythm of Art
September 15-November 10 – Plainsman Museum, Aurora, NE – Willa Cather
October 4-December 29 – Beatrice Public Library – Beatrice, NE – Color of Music/Rhythm of Art

#### **2022 Exhibit Schedule**

June 3-July 2 - Hutchinson Art Center, Hutchinson, KS – Skyscape September 1-30 – Plainsman Museum, Aurora, NE – Color of Music/Rhythm of Art November 1-30 – Prairie Arts Center, North Platte, NE – Color of Music/Rhythm of Art

#### 2021 Exhibit Schedule

April 30-July 6 - Homestead National Historic Park, Beatrice, NE - Nebraska Roots July 1-31 - Petrified Wood Gallery, Ogallala, NE - Impact Best III November 1-30 - Meadowlark Gallery, Grant, NE - Impact Willa Cather Reception Nov. 13, 5-7pm) https://www.facebook.com/grantnebraska

Past Exhibits (We periodically retire shows and create new ones. Contact us for earlier dates)

2020 March 6-August 28 - Lancaster County-City Exhibition Gallery, Lincoln, NE - Impact Best June 1-Aug. 29 - Homestead Nat'l Monument of America, Beatrice, NE - Willa Cather November 2-30 - Prairie Arts Center, North Platte, NE - Impact Willa Cather

2019 May 29-August 9 - Willa Cather Foundation Gallery, Red Cloud, NE - Impact Willa Cather June 1-29 - Petrified Wood Gallery, Ogallala, NE - Nebraska Roots June 1-Sept. 3 - Petrified Wood Gallery, Ogallala, NE - Impact Best July 1-28 - Adams Bank and Trust, Imperial, NE - Nebraska Roots July 30-August 31 - Prairie Arts Center, North Platte, NE - Nebraska Roots September 5-29 - West Nebraska Arts Center, Scottsbluff, NE - Impact Best September 5-Nov. 29 - Norfolk Arts Center, Norfolk, NE - All Things Botanical September 14-Nov. 17 - Stuhr Museum, Grand Island, NE - Nebraska Roots October 7-Nov. - St. Paul United Methodist Church, Lincoln, Ne - Impact Willa Cather

2018 Jan 30-March 3 - Priarie Arts Center, North Platte, NE - Impact Best April 2-May 4 - John Neihardt State Historical Site, Bancroft, NE - Skyscape July 2-August 13 - Carnegie Arts Center, Alliance, NE - Skyscape August 16-Sept. 20 - Adams Bank and Trust, Imperial, NE - Skyscape Oct. 2-Nov. 9 - Kimmel Gallery/Morton-James Library, Nebraska City, NE - Nebraska Roots

2017 June 1-30 - Prairie Arts Center, North Platte, NE – Skyscape June 1-July 21 - Jackson-Dinsdale Gallery, Hastings College, Hastings, NE - Kooser July 1-August 1 - Petrified Wood Gallery, Ogallala, NE - Skyscape Sept 1-Nov 10 - Columbus Art Gallery, CAC, Columbus, NE - Skyscape Sept 15-Oct 30 - Wrightstone Gallery, Mid-Plains Com. College, McCook, NE- Elemental Sept 24-Nov 4 - Lauritzen Gardens, Omaha, NE – All Things Botanical PRESS KIT page 4/5

# **SAMPLE PRESS RELEASE**

FOR IMMEDIATE PUBLICATION: NOVEMBER 2021 CONTACT MARCIA BAUERLE, 308-882-8814, marciadbauerle@gmail.com

# **Art Exhibition Inspired By Willa Cather**

Meadowlark Gallery in Grant is hosting "Impact: Willa Cather," an art exhibition from Impact Nebraska Artists. The show includes 25 pieces by Nebraska artists, inspired from the writings of Willa Cather (1873-1947), a Pulitzer Prize winning Nebraska author. The show can be viewed from 5-7 Fridays and Saturdays, or by appointment throughout November.

A reception is planned for November 13<sup>th</sup>, 5-7. This event will include live music by Denny Hanson, and a special reading from "My Antonia" by Matthew Chandler-Smith, a professional audiobook narrator.

Impact, a non-profit Nebraska visual-arts organization, was founded in 1985. Its mission is to educate through outreach programs and exhibitions. Member artists work in a broad range of styles and media. Membership is limited to 25 Nebraska artists, who are nationally recognized within their respective artistic disciplines, and elected through an independent jury.

The group maintains 5 themed exhibitions, with a new theme chosen each year. The Cather show was commissioned in 2019 and has been exhibited previously in Red Cloud, Lincoln, Beatrice, and North Platte.

Impact artists from this area include Marcia Bauerle of Imperial; Norma Stevens of McCook; Ben Darling of Sidney; Yelena Khanyevskaya of Scottsbluff; Ken Hosmer, Patsy Smith, Sandra Meyer, and Wava Best of North Platte.

For more information contact Marcia Bauerle at 308-882-8814. Impact's website is impactartne.org.

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# **CONTACT INFORMATION**

Marcia Bauerle, Impact member, booking agent P.O. Box 1303, Imperial, NE 69033 308-882-8814 <a href="marciadbauerle@gmail.com">marciadbauerle@gmail.com</a> marciabauerle.com

Janna Harsch, Impact member, president 330 Pleasant Greenwood, NE 68366 402-525-7248 Horsepainter1@charter.net

# **IMPACT WEBSITE**

impactart-ne.org